



세종대학교
SEJONG UNIVERSITY



Korea Distribution Science Association



山东大学
SHANDONG UNIVERSITY

Summer 2012 International Conference
of the Korea Distribution Science Association (KODISA)
Seoul, South Korea, July 13-15, 2012



Call for Papers

Theme: *Challenges and Opportunities of Management, Business and Economics in Asia*

OBJECTIVES

The summer 2012 International Conference of the Korea Distribution Science Association will be held in Seoul, Korea, from July 13-15 (Friday-Sunday), 2012. The Conference is organized and hosted jointly by the Korea Distribution Science Association, Sejong University, South Korea, and Shan-Dong University of Political Science and Law, China. Scholarly papers and case study exercises for presentation and subsequent publication in the conference proceedings are invited. In addition to sharing scholarship regarding issues of Asian business, management and economics, the conference offers an excellent opportunity to meet colleagues from around the world and enables participants to exchange information and ideas on a variety of Asian business topics.

PROGRAM

Business people, public policy makers, consultants, and academics can choose from a wide range of topics within global business theories and practices. The conference offers keynote addresses, formal paper symposia, case study presentations, special sessions, and an industry leadership and public policy maker panel discussions as well as a Doctoral Research Seminar. To celebrate the academic and collegial successes of the conference, a banquet dinner along with an award ceremony will also be held on Friday evening, July 13, 2012.

SUBMISSION

Manuscripts submitted must be complete, ready for blind review and to be included in the conference proceedings. A work-in-progress may be reviewed and considered for presentation, and included in the program, even though it is not published in the conference proceedings.

All papers accepted for presentation at the conference will be published in the conference proceedings. High-quality papers selected from the conference proceedings will be invited for the Accelerated Review Process, which is a double blind peer review process conducted by reviewers of the appropriate journal Editorial Board. There is a 50% acceptance rate for this process, and accepted papers will appear in the appropriate journal within next six months of submission in one of the following journals: Journal of Distribution Science (KCI), Korea Logistics Review (KCI), Journal of Korean Distribution & Management (KCI), Journal of Foodservice Management (KCI), Journal of Franchise Management, East Asian Journal of Business Management, or Journal of Industrial Distribution & Business. In addition, the top 5% of the papers submitted for the conference will be recognized with the Distinguished Research Award by carrying a placard.

REGISTRATION**

Conference Submissions and registration materials are due by May 10, 2012.

- Early registration fees must be received by May 10, 2012 at the latest. The early registration fee is US\$350 per person, which includes the conference concurrent sessions, receptions, conference banquet, all social functions, all coffee breaks, and a copy of the hardbound conference proceedings, a conference CD and the program. Full-time student registration fee is US\$200 with a proper student ID. Late registration fees after that date will be \$450, which is US\$100 above the early registration fee rate. Full-time student late registration fee is US\$300.

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- Once papers have been accepted and registered in the conference program or a delegate's name has been listed in the program, registration fees are non-refundable but substitute persons may attend instead in an emergency. Absolutely, no refunds are granted for non-attendance to the conference. To register, complete the attached registration form and submit it with your conference registration fee to Managing Director, Korea Distribution Science Association (KODISA).

ACCOMMODATIONS**

The conference venue is Sejong University (<http://www.sejong.ac.kr/eng/index.html>) in Seoul, Korea. With its excellent location, it is just a short walking distance from the city center and close to most of the city amenities. Conference delegates can choose any hotels located in the city center. For detailed information about accommodation in Seoul, Korea, please visit: http://asiaenglish.visitkorea.or.kr/ena/AC/AC_EN_4.jsp.

** NOTES FOR NON-RESIDENTS OF SOUTH KOREA

For non-residents of South Korea, so called "international visitors", the registration fee shall be waived based on their application for waiver of the registration fee. International visitors will also be provided board and lodging at the Sejong University Guesthouse by the expenses of the conference organizer for up to two nights lodging (July 13 and 14, 2012) and five meals based on their application.

To waive the registration fee and have booked your room in advance, those international visitors must submit 1) a letter of waiver application, 2) a conference registration form, 3) an abstract of paper/presentation and 4) a brief CV, including the contact detail of work affiliations, to the conference email kodisajournals@gmail.com and the conference chair jwlee119@bu.edu not later than January 15, 2012. Any application afterwards shall not be honored.

IMPORTANT DATES AND INSTRUCTIONS

Three types of papers are acceptable for consideration: refereed, work-in-progress, and special session/panel. All submissions are handled electronically through our website (www.kodisa.org) and the conference email kodisajournals@gmail.com.

- For international visitors, those non-residents of South Korea who want to waive the registration fee and board and lodging at the Guesthouse must submit the four documents of 1) a letter of waiver application, 2) a conference registration form, 3) an abstract of paper/presentation and 4) a brief CV, including the contact detail of work affiliations, to the conference email kodisajournals@gmail.com and the conference chair jwlee119@bu.edu **not later than January 15, 2012**. Any application afterwards shall not be honored.
- Full manuscripts should be submitted to the conference email kodisajournals@gmail.com **not later than May 10, 2012** in the format outlined in the Call for Papers. All manuscripts should follow the Harvard style format and visit our Submission Instructions page (http://kodisa.org/jds_guide) for more information.
- Doctoral research symposium proposals must be submitted to the conference email kodisajournals@gmail.com and the conference chair jwlee119@bu.edu **not later than May 10, 2012**. There will be a doctoral research symposium during the conference period, for which we only require a five-page extended abstract or research proposal.
- Early registration fees must be received **not later than May 10, 2012**. The early registration fee is US\$350 per person, which includes the conference concurrent sessions, receptions, conference banquet, all social functions, all coffee breaks, and a copy of the hardbound conference proceedings, a conference CD and the program. Full-time student registration fee is US\$200 with a proper student ID. For details of the payment please see the Payment section below.

TRAVEL TIPS

Tours to a number of interesting sites in the close vicinity of Seoul will be organized for conference participants based on their interest and expenses. A Seoul city tour, visits to several museums, and a variety of attractive sightseeing tours before, during and after the conference will be arranged for conference participants based on their individual request and expenses.

For detailed information about Korea travel plans, please visit:
http://english.visitkorea.or.kr/enu/1011_Plan%20Your%20Trip.jsp



VISA REQUIREMENTS

For detailed information about visa requirements, please visit:
http://www.visitkorea.or.kr/ena/GK/GK_EN_2_1_1.jsp

CONFERENCE TRACKS

Submit your papers to one of the most appropriate tracks. If in doubt, please submit it to the last track.

- Accounting
- Business Policy and Strategy
- Cases, Workshops, and Special Sessions
- Consumer Behavior
- Customer Relationship Management
- Distribution & Information Technology
- Distribution & Marketing
- Distribution Channel Management
- Distribution Economics
- Distribution Management
- Distribution Science & Economics
- Distribution Science & Innovation
- Distribution Science & Management
- Doctoral Dissertation Competition
- Operations Management
- Finance / Financial Management
- Healthcare Management
- Hospitality Management
- Human Resource Management
- Information Sciences
- Innovative Education
- International Business
- Internet and E-Business
- Knowledge Network and Management
- Law and Ethics
- Logistics & Supply Chain Management
- Management and Organizational Behavior
- Marketing Theory, Models and Application
- Merchandising & Procurement
- MIS / DSS / AI / Expert Systems
- Public Sector Management
- Quality and Productivity
- Service Innovation and Applications
- Service Operations and Management
- Small and Medium Enterprise Management
- Statistics and Decision Sciences
- Sustainability in Business and Economics
- Sustainable Development
- Technology and Innovation Management
- Others

INSTRUCTIONS FOR SUBMISSION

All other submissions must adhere to the following guidelines:

- If you wish to have your paper published in the refereed conference proceedings, submit an electronic copy of your complete manuscript, not exceeding 30 pages, double-spaced, to the conference email kodisajournals@gmail.com on or before May 10, 2012. Papers will be reviewed and final decisions will be communicated no later than May 20, 2012. Revisions should be expected. Final manuscripts, in the required format with changes consistent with requested revisions, must be received by May 30, 2012 at the latest. If submitted late or published guidelines are not followed, it will not be included in the conference proceedings. No objection will be entertained by the conference organizer.
- Submit an electronic copy of an abstract of works-in-progress to the conference email kodisajournals@gmail.com on or before May 10, 2012. None of these documents will be published in the conference proceedings. They will, however, be included in the conference program and are for presentation only. You may bring enough copies of your research for circulation at the conference. Submit your conference registration fee along with the abstract.
- Receipt of all electronic submissions will be acknowledged as soon as received. If you do not hear from the conference organizer within three days of your paper submission, please contact to the conference organizer kodisajournals@gmail.com.
- Complete the attached conference registration form and send it by email to the Managing Director of KODISA kodisajournals@gmail.com. If your paper is not accepted either for presentation in the conference or publication in the conference proceedings, your registration fee will be refunded to you immediately. At least one author must commit to attending before a manuscript will be reviewed. In the case of multiple author attendance, all authors must register and pay the appropriate conference registration fees and there is no exception to this rule.
- Each registered delegate is entitled to have a maximum of three accepted manuscripts included in the conference proceedings and/or program.
- Manuscript submissions should include a separate title page on each copy, listing all authors, their affiliations, addresses, telephone/fax numbers and e-mail addresses, if available. For papers with multiple authors, indicate the author with whom we should correspond. List only the manuscript title in the main body of the paper, abstract, or proposal to allow for blind review. Please visit our Submission Instructions page (http://kodisa.org/jds_manuscripts) for more information.
- All papers will be subjected to a blind review process. They will be judged primarily on the basis of original contribution to scholarship, overall quality, and interest to the conference. Reviewers' comments will be provided to authors when notified of the Program Committee's decisions.
- The final copy of manuscripts to be published in the conference proceedings may not exceed 10 pages in A4 size, single-spaced, 10-point font, including tables, figures, and references. All of the references cited in the body of the paper must be presented under references at the end of the paper. Manuscripts that do not conform to the guidelines will not be published.
- Accepted manuscripts will be published in the conference proceedings only if at least one author registers and attends the conference. Registration fees are non-refundable, though a substitute person is acceptable in emergencies, provided that the Association is informed prior to the start of the conference in writing. In case of no attendance, the delegate forfeits her/his right for a refund. When payment of full postal charges and cost of the proceedings is received, a registered delegate is entitled to receive a copy of the published proceedings.
- Whether attending partially or in full, all conference attendees must pay the appropriate registration fees in full. At least one author must have paid appropriate registration fees or made appropriate arrangements by May 10, 2012 at the latest, or the paper cannot be submitted for proceedings publication nor inclusion in the conference program. If a paper is accepted either for proceedings publication and/or conference presentation, each author of the paper accepts equal responsibility of payment of the full late registration fees upon demand in case of no-show at the conference. The Association's Managing Director will bill such individuals after the conference. Receipts for the conference registration fees and other charges will be provided at the start of the conference. Please do not request receipts in advance of the conference as we do not have the facilities to meet such demands.
- Korea Distribution Science Association (KODISA) is a not-for-profit professional organization. As such, it does not provide any funding for travel, accommodation, and conference attendance. Such requests will not be responded, with only the exception of lodging application for non-residents of South Korea. The Association can only provide visa support letters to those individuals whose papers are accepted and included in the conference program and they should pay the appropriate conference registration fees in advance. All other requests are not acceptable.

SPECIAL SESSIONS AND PANELS

Proposals for special sessions and/or panels are invited and must include: a) a short summary of the issues to be discussed, b) rationale for inclusion of the topic in a special session/panel, c) names, addresses, and qualifications of participants, and d) a letter indicating that session/panel participants' approval has been obtained. Special session/panel presentation papers will not be published in the conference proceedings unless they go through the usual blind review process. Submit your

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proposals **by January 15, 2012**, to the conference organizer kodisajournals@gmail.com and the conference chair jwlee119@bu.edu.

CONFERENCE COMMITTEE

CONFERENCE CHAIR

Jung-Wan Lee (Boston University, USA).

CONFERENCE PROGRAM CO-CHAIRS

Barry Unger (Boston University, USA).

Xian-Ming Xu (President of China University of Political Science and Law, China).

Young-Ei Kim (Seoul Digital University, Korea).

Young-Cheol Lee (Jangan University, Korea).

Yong-Ki Lee (Sejong University, Korea).

Seong-Jun Lee (Woosong University, Korea).

Jong-Sam Park (Namseoul University, Korea).

Woong-Jin Kim (Hyupsung University, Korea).

CONFERENCE PROCEEDINGS CO-EDITORS

Myoung-Kil Youn (Eulji University, Korea).

Dong-Ho Kim (SUNY, Empire State College, USA).

Bharti Venkatesh (VNS Institute of Management, India).

FOR FURTHER INFORMATION

Conference Chair

Jung-Wan Lee (Boston University, USA). E-mail: jwlee119@bu.edu

Managing Director of the Korea Distribution Science Association (KODISA)

Myoung-Kil Youn (Eulji University, Korea). E-mail: retail21@hanmail.net

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