2019 International Conference on Business and Economics (ICBE2019) and 16th International Conference of KODISA

Yeosu City, South Korea, July 8-10, 2019

Call for Papers

THEME: ***Social Science, Technology and Humanities for Sustainability of Business, Economics, and the Environment***

SECTION 1: OBJECTIVES

The **2019 International Conference on Business and Economics (ICBE2019)** and the **16th International Conference of KODISA** will be held in **Yeosu City, South Korea, July 8-10, 2019**. The conference is hosted by Korea Distribution Science Association (KODISA) in Korea.

The conference aims: 1) to share scholarships regarding issues of science, technology and humanities for sustainability of business, management, economics, cultures and the environment, 2) to offer an excellent opportunity to meet academics and professionals from around the world in the field, 3) to enable participants to exchange information and ideas on the topics, and 4) to provide publication opportunities to get published scholarly papers and research notes in the conference proceedings (CPCI indexed) and affiliated KODISA Journals (**ESCI** and **SCOPUS** indexed).

SECTION 2: HOST, VENUE AND ACCOMMODATION

Host City: Yeosu City, South Korea

Expo 2012 Yeosu Korea (2012 麗水世界博覽會) was an International Exposition recognized by the Bureau International des Expositions (BIE) held in Yeosu, a southern coastal city of South Korea, which opened May 12, 2012 and ran until August 12, 2012. The theme of the Expo was “The Living Ocean and Coast” with subthemes of “Preservation and Sustainable Development of the Ocean and Coast,” “New Resources Technology,” and “Creative Marine Activities.” There were 105 participating countries, international organizations, and 8,203,956 visitors. The expo site for 80 exhibition halls stretched out alongside the sea with promenades and exhibit spaces extending to the island of Odongdo and the seawalls. The

Yeosu Expo also received positive reaction for addressing global issues like climate change and the protection of the ocean through story-telling events.
For more information about Yeosu Expo City visit: http://eng.expo2012.kr

Conference Venue and Hotel: Yeosu Venezia Hotel and/or Yeosu Hidden Bay Hotel
These two hotels are located in Yeosu (Chongp'o), close to Yeosu Expo Railway Station, Aqua Planet Yeosu, Jasan Park, and Yeosu International Pavilion. Highlights at this hotel include a restaurant, and in-room kitchens and free WiFi. You can enjoy flat-screen TVs with cable channels, and all 343 rooms feature free wired Internet, coffee/tea makers, and free bottled water. Kitchens come with refrigerators and microwaves, making in-room dining convenient. The hotel's own bar/lounge is a nice place to enjoy a drink. Added amenities include free WiFi in public areas and a coffee shop/café.
The conference venue and hotel and accommodations for ICBE2019 will be taking place in the two hotels. The ICBE2019 Organizing Committee and KODISA has blocked 200 rooms for ICBE2019 international delegates and participants **at a flat rate of USD100.00** (including tax and service charges, subject to change) per night per room for the conference period of **July 7 – 11, 2019.** For more information about:

- Yeosu Venezia Hotel: http://www.yeosuvenezia.com/eng/

**** SPECIAL OFFERS FOR NON-RESIDENTS OF SOUTH KOREA**

For non-residents of South Korea, called **"international visitors" from developing countries,** the registration fee shall be included accommodation expenses if only based on their application for the service, and subject to their winning of approval of the Grant of Accommodation Expenses from the ICBE2019 Organizing Committee.

The Grant awarded international visitors will be provided board and lodging at Yeosu Venezia Hotel or **Yeosu Hidden Bay Hotel** by the expense of the conference organizer for **up to two nights lodging (July 8 and 9, 2019) and five meals during their stay.** To have booked your room in advance, those international visitors who want to get awarded the Grant must submit:

1) a letter of application with the conference registration form,
2) an extended abstract of paper/presentation or research proposals,
3) evidence of the registration fee paid in advance and
4) a brief CV, including the contact detail of work affiliations,

to the conference chair Dr. Jung Wan Lee jwlee119@bu.edu **no later than March 15, 2019.** Any application afterwards shall not be honored.

**** SPECIAL OFFERS FOR NON-RESIDENTS OF SOUTH KOREA (effective registration only on May 2019, the rooms are subject to availability)**
For non-residents of South Korea, called "international visitors", you shall be awarded the Grant of Accommodation Expenses, providing with board and lodging at Yeosu Venezia Hotel for up to two nights lodging (July 8 and 9) and five meals during your stay on the conference organizing committee's expenses. Due to your flight schedule, you could arrive July 7 and depart July 10 or 11. If this is your plan, for July 7 and/or July 10, we will reserve your room at Yeosu Venezia Hotel on your expenses, but at the conference group flat rate. To have booked your room in advance, please submit a signed conference registration form with your itinerary directly to the conference chair jwlee119@bu.edu.

SECTION 3: TRAVEL AND VISA REQUIREMENTS

TRAVEL INFORMATION

Yeosu city tours, tours to a number of interesting sites around Yeosu and in the vicinity, and a variety of attractive sightseeing tours before and after the conference would be arranged for conference participants based on their individual request and expenses.

- **Yeosu Expo Ocean Park** Yeosu Expo Ocean Park
- **Yeosu Expo Railway Station** How-to-Get to Yeosu Expo Station from Incheon-Seoul International Airport (via Yongsan(Seoul) Station of KORAIL (KTX, high-speed trains. It takes 3 hours. The KTX train fare is about USD45.00 (KRW 47,200) per trip).
- **Visit Korea** Visit Korea Information Center

LOCAL TRANSPORTATION INFORMATION

Yeosu EXPO KTX Station – Yeosu Venizia Hotel & Resort,
By Taxi: we would recommend you should plan to take a taxi at the KTX station with 5 minutes (2 Km) at 3300won (USD 3 dollars) at flat rate.
By Walk: It will take about 20 minutes (1.2 Km) through sidewalk.

VISA INFORMATION

Requirements for obtaining a visit visa for South Korea vary depending on your nationality. Foreign nationals entering South Korea are required to have a valid passport and a Korean visa issued by the Korean embassy or consular offices in their country. However, citizens from many countries are now permitted visa-free entry for a limited period under certain conditions. In order to check whether you are allowed to enter Korea without visa issuance and for other requirements, please contact a Korean embassy or consular office in your country or visit the following websites to confirm: Korea Visa Information.

Countries under Visa Waiver Agreement

The 104 countries listed on the website linked below, in addition to Mozambique, which was added in February 2017, are under a Visa Waiver Agreement with South Korea. Depending on nationality and passport type, citizens from these 105 countries can visit Korea with the purpose of tourism without a visa for 30 to 90 days.

- **Hi Korea** www.hikorea.go.kr (Korean, English, Japanese, Chinese)

For detailed information about visa requirements,

- **Ministry of Foreign Affairs** www.mofa.go.kr (Korean, English)
- **Korea Immigration Service** www.immigration.go.kr (Korean, English)

SECTION 4: PROGRAM

The conference offers keynote speeches, formal paper symposia, case study presentations, special sessions, and industry leadership and public policy panel discussions as well as doctoral research seminars. Academics, policy makers, business leaders, professionals, and doctorate students can choose from a wide range of programs.

To revisit the theme of Yeosu 2012 Expo: **The Living Ocean and Coast: Diversity of Resources and Sustainable Development,** ICBE2019 aims to help shed light on humankind's knowledge and advancement of technology concerning the ocean and coast and identify ways to resolve challenges facing the ocean. Industrial activities have damaged the marine ecosystem and subsequently reduced fish stocks. As a result, the ocean faces severe crisis. A damaged marine ecosystem, global warming and natural disasters are not limited to a certain country or region, but are issues that have global implications. Our economies and societies must break away from their current fossil fuel-based economies to minimize damage to both people and the environment. The theme argues that individuals, businesses, countries and the global community must realize that marine resources are limited and should not be subject to careless use, but that they are the fundamentals for the sound development of our future society, and people and ecosystems must be considered on the same level.

In addition, since ICBE Proceedings' inclusion in Web of Science CPCI, we have received large demand for some extension of the scope of the conference submission, including **new Business, Social Sciences, and Multidisciplinary research** and the methodology of **Case Study Research, Short Communications, Research Notes, Qualitative Research, Conceptual Research,** which require non-quantitative research methods and non-econometrics and/or statistical analysis. In this regard, ICBE2019 Conference will invite selectively some non-quantitative/non-econometric papers if those articles satisfactorily meet the required quality and standards of ICBE Proceedings.

To congratulate Best Paper Awards and Awards for Excellence winners and welcome all participants in the ICBE2019 Yeosu conference, a welcoming reception with a gala dinner along with an award ceremony will be held in the evening of the opening day of the conference, on **the 9th of July 2019**.

SECTION 5: SCHEDULE AT A GLANCE

Monday **July 8, 2019**	**Tuesday** **July 9, 2019**	**Wednesday** **July 10, 2019**
PRE-CONGRESS TOURS (extra costs by participants individually) *** Greets and Meets International Night** **18:00 – 20:00**	**ACADEMIC PAPER PRESENTATIONS AND SPECIAL PANELS:** Parallel Academic Sessions and Special Panels **9:00--16:00** **CONFERENCE OPENING CEREMONY & AWARD CEREMONY** **16:00–17:00** **DINNER (served)** **CONGRESS RECEPTION:** **18:00-21.00**	**CONGRESS TOUR [Full day]** Visit parks, cultural sites and/or tourist attractions in Yeosu or in the vicinity of Yeosu **9:00--17:00** CONFERENCE END **17:00**

* **The place and time will be announced later.**

SECTION 6: SUBMISSION

All submissions and registration form are to be handled **electronically** by the conference emails:

A. For participants **from KODISA Korean members**, please submit your papers, registration form and make a payment to KODISA Sessions Chair Dr. Myung-Kil Youn email to: kodisajournals@daum.net

B. **From around the World (except A)**, please submit your papers, registration form and make a payment to Global Sessions Chair Dr. Jung Wan Lee email to: jwlee119@bu.edu

- Submissions to journal publication and application for research scholarship awards must be full papers and subject to double-blind peer review. Accepted papers and award-winning papers will be published in one of international peer-reviewed and accredited KODISA Journals (**ESCI** and **SCOPUS** indexed).
- Work-in-progress papers, research notes, short communications, and case studies are welcomed, and not subject to peer review. These papers can be published in ICBE Proceedings (Web of Science CPCI indexed).
- The due date for conference registration and paper submission is **May 30, 2019.**

SECTION 7: PUBLISHING AND SCHOLARSHIP OPPORTUNITIES

All registered and accepted papers to the conference program will be published in the conference proceedings (ISSN: 2287-478X) with the author's consent. **The ICBE conference and the ICBE Proceedings have been officially indexed in Clarivate Analytics' Web of Science - Conference Proceedings Citation Index - Social Science & Humanities (CPCI-SSH) Category since ICBE2015.**

- **Top 5%** of the accepted full papers will be recognized as **Best Paper Awards** with a certificate and each award-winning paper wins **a scholarship of USD500 in cash**. The scholarships will be honored only if 1) the full paper has been accepted, 2) the registration fee has been fully paid and 3) oral presentation at the conference has been successfully delivered.
- **Next top 15%** of high-quality papers from the conference proceedings will be recognized with **Distinguished Research Awards** with a certificate.
- All award-winning papers will be invited to **a fast track of accelerated review process**, which is a second round of blind peer review process conducted by the KODISA Journals Editorial Board **for possible publication in one of KODISA Journals** [Clarivate Analytics' Web of Science **ESCI**, Elsevier **SCOPUS**, Crossref - Digital Object Identifier (**DOI**), Directory of Open Access Journals (**DOAJ**), The National Research Foundation of Korea (NRF) - **KCI** indexed]:
- Journal of Distribution Science (ISSN 1738-3110) **SCOPUS**
- International Journal of Industrial Distribution & Business (ISSN 2233-4165)
- East Asian Journal of Business Management (ISSN 2234-3040)
- Journal of Asian Finance, Economics and Business (ISSN 2288-4637) **ESCI**, **SCOPUS**
- Some Solid Ranking Journals (SSCI, SCIE, SCOPUS indexed), to be nominated if accepted.

Important: To be eligible for the research scholarship for USD500 prize, the following requirements must be met:

1) Submit a conference registration form with the scholarship application (MUST MEET THREE REQUIREMENTS 1) One of the authors must attend the conference. 2) The registration fee must be fully paid. 3) Oral presentation at the conference has been successfully delivered.
2) Submit an extended abstract or research proposal (limit 2-page length. Later, full paper in English must be submitted)
3) Submit a brief CV of the presenting author, including the details of work affiliation and recent three year publications (limit 2-page length).
4) Selections will be made by the **Conference Academic Steering Committee** of the 2019 International Conference on Business and Economics (ICBE2019).
5) **All application procedures for Best Paper Awards and Research Scholarships must be directly dealing with the conference chair Dr. Jung Wan Lee** email to: jwlee119@bu.edu no later than **March 15, 2019**. Any application afterwards will not be honored.

SECTION 8: AWARDS FOR EXCELLENCE OPPORTUNITIES

The Organizing Committee of International Conference on Business and Economics (ICBE) and the Korea Distribution Science Association (KODISA) proudly present the winners of **Grand Award for Excellence** in International Business, Education, Management, Leadership, and Public Administration. The international competition recognizes and celebrates outstanding achievement in the respective field that promotes best practices in business sustainability, academic excellence, outstanding initiatives, and technological

innovation for the global business community and the global citizenship. The Awards honor and recognize world leaders and best exemplars whose innovative approaches to managing and teaching create replicable and innovative models that can support human well-being and the world society in a meaningful way. ***The Grand Award for Excellence winners will each receive a commemorative plaque.***

- Grand Award for Excellence in International Business
- Grand Award for Excellence in International Education
- Grand Award for Excellence in Service Management
- Grand Award for Excellence in Global Leadership

Important: To be eligible for Grand Award for Excellence, the following requirements must be met:

1) Submit a nomination letter outlining the qualifications of the nominee (limit 2-page length).
2) Submit a brief CV of the nominee, including the details of work affiliation and recent outstanding achievements (limit 2-page length).
3) The awardee would expect to deliver a keynote speech to the participants of the conference.
4) The awardee would expect to contribute some financial resources and services to the conference.
5) Selections will be made by the **Conference Organizing Committee** of the 2019 International Conference on Business and Economics (ICBE2019).
6) **All application procedures for Grand Award for Excellence must be directly dealing with the conference chair Dr. Jung Wan Lee** email to: jwlee119@bu.edu no later than **March 15, 2019**. Any application afterwards will not be honored

SECTION 9: REGISTRATION AND FEE

The due date for conference registration and paper submission is **May 30, 2019.**

- The **regular registration fee** is **US$450 per person**.
- The **special registration rate** is **US$250 per person** for delegates only from program partner institutions, special guests, students, spouse, or accompanied person (if attend the conference program).
- The registration fee includes all access to conference concurrent sessions, conference special workshops, conference receptions, all coffee breaks, a hard and/or electronic copy of the conference program, and a hard and/or electronic copy of the conference Proceedings.
- Once papers have been accepted and included in the conference program or a delegate's name has been listed in the program, paid registration fees are non-refundable. Absolutely no refunds will be granted for no-show at the conference.
- If your paper is accepted either for presentation in the conference or publication in the conference Proceedings, at least one author must commit to attending the conference. In the case of multiple author attendance, each author must register and pay the conference registration fee, respectively and there is no exception to this rule.
- Whether attending partially or in full, all conference attendees must pay the registration fee in full.
- An official receipt for the conference registration fee will be provided on the first day of the conference. Please do not request receipts in advance of the conference, as we do not have the facilities to meet such demands before the conference event.

- **The ICBE Conference Organizing Committee, Korea Distribution Science Association (KODISA) and the Conference Host are not-for-profit organizations. As such, we do not provide any funding for travel, accommodation, or conference attendance. Such requests will not be responded to. The Committee and the Host can only provide visa support letters to those individuals whose papers are accepted and included in the conference program. All other requests will not be honored.**

SECTION 10: IMPORTANT DATES AND CONTACTS

- **Full papers, work-in-progress papers, research notes, short communications and registration form** must be submitted to the conference emails below no later than **May 30, 2019.**

  A. For participants **from KODISA Korean members**, please submit your papers, registration form and make a payment to KODISA Sessions Chair Dr. Myung-Kil Youn email to: kodisajournals@daum.net
  B. **From around the World (except A)** please submit your papers, registration form and make a payment to Global Sessions Chair Dr. Jung Wan Lee email to: jwlee119@bu.edu

- **Best Paper Awards and Research Scholarship applications** must be submitted directly to the conference chair Dr. Jung Wan Lee email to: jwlee119@bu.edu **no later than March 15, 2019**.
- **ICBE Grand Award for Excellence applications** must be submitted directly to the conference chair Dr. Jung Wan Lee email to: jwlee119@bu.edu **no later than March 15, 2019**.

SECTION 11: CONFERENCE TRACKS AND TOPICS

Submit your papers to one of the most appropriate tracks listed below. If in doubt, please submit it to the last track.

Special Sessions:

- ***The Living Ocean and Coast: Diversity of Resources and Sustainable Development***
- ***Science, Technology and Innovation for Sustainable Development***

Concurrent Sessions:

• Accounting and Finance • Agricultural Economics • Business Environment • Financial Markets • General Management • International Business • International Economics • International Trade • Human Resource Management • Knowledge Management • Healthcare Management • Hospitality Management • Tourism • Business Policy and Strategy	• Communication Strategy • Consumer Behavior • Distribution & Information Technology • Distribution & Marketing • Distribution Economics • Distribution Management • Merchandising & Procurement • Retailing & Franchising • Fashion Marketing • Marketing Promotion • Marketing Management • Cross-cultural Marketing • Direct Marketing • Online Marketing	• Technological Innovation • Entrepreneurship • Internet and E-Business • Technology Management • Decision Sciences • Information Technology • Strategic Management • Logistics • Supply Chain Management • Operations Management • Quality and Productivity • Small and Medium Enterprise Management • Sustainable Development

• Corporate Social Responsibility		• Sustainability
• Others		

SECTION 12: INSTRUCTIONS FOR SUBMISSION (AUTHOR GUIDES)

All submissions must adhere to the following guidelines:

- **Full papers** must be submitted with **two files**: 1) **ICBE Proceedings manuscript version** (use Template) and 2) **KODISA Journals Manuscript version** (use Template).

[Important Checklist for ICBE Proceedings Manuscript]

It is hoped that this list will be useful during the final checking of an article prior to sending it to the journal's Editor for review. Please consult this Guide for Authors for further details of any item. In particular, the following must be addressed and met the requirements and guidelines:

Publication Ethics and Publication Malpractice

The journal is committed to upholding the highest standards of publication ethics and takes all possible measures against any publication malpractices. All authors submitting their works to the journal for publication as original articles attest that the submitted works represent their authors' contributions and have not been copied or plagiarized in whole or in part from other works. The authors acknowledge that they have disclosed all and any actual or potential conflicts of interest with their work or partial benefits associated with it.

Word Count

For inclusion in ICBE Proceedings, authors are encouraged to write or edit manuscripts concisely. As a guide, ICBE Proceedings articles should be **about 1800 - 2500 words in length.**

All submissions must adhere to the following guidelines:

- All of citation in text and references of the paper must be presented complying with APA style. Manuscripts that do not conform to the publication guidelines will not be published.
- Each registered author is entitled to have **a maximum of TWO papers** included in the conference proceedings.
- Please provide a short version or a research proposal/draft for publication in ICBE Proceedings of the Conference (i.e. for ICBE Proceedings it should be **about 1800 - 2500 words in length in a MS-Word file, No PDF file**).

Citation and Reference Style Guides

Per ICBE Proceedings "Citation and Reference Style Guides" authors are expected to adhere to the guidelines of APA (American Psychological Association). Please provide full information of publications complying with the APA reference style. Please ensure that every reference cited in text is also present in the reference list (and vice versa).

Abstract

A concise and factual abstract is required. **About 200 words** in total are recommended. The abstract should state briefly 1) the purpose of the research, 2) research design and methodology, 3) the principal results, and 4) major conclusions. An abstract is often presented separately from the article, so it must be able to stand alone.

No Footnotes, but Endnotes Acceptable

ICBE Proceedings does not accept Footnotes due to technical problems of online publication. Please convert all footnotes to endnotes, otherwise please incorporate all footnotes into text at its best.

- Final decisions will be communicated within a week period. All of the references cited in the body of the paper must be presented at references, complying with APA style. Manuscripts that do not conform to the publication guidelines will not be published.
- Each registered author is entitled to have **a maximum of TWO papers** included in the conference proceedings.

SECTION 13: CONFERENCE ORGANIZING COMMITTEE

CONFERENCE CHAIR
- Dr. Jung Wan Lee, Professor of Boston University, USA

CONFERENCE PROCEEDINGS CO-EDITORS
- Dr. Myoung-Kil Youn, President of Korea Distribution Science Association, Korea
- Dr. Dongho Kim, SUNY Empire State College, USA

CONFERENCE PROGRAM CO-CHAIRS
- Dr. D. Tripati Rao, Professor of Indian Institute of Management Lucknow, India
- Dr. Pham, Huu Hong Thai, Vice President of University of Finance-Marketing, Vietnam
- Dr. Satybaldin, Azimkhan A., Director of the Institute of Economics under the Ministry of Education and Science of the Republic of Kazakhstan, Kazakhstan
- Dr. Tao Lv, President of Shandong University of Political Science and Law, China
- Dr. Sang-Youn Lee, Chairman of East Asia Business and Economy Association, Korea
- Dr. Chul-Ju Park, Chairman of International Convergence Management Association, Korea

CONFERENCE SPONSORS
- The National Research Foundation (NRF) of the Republic of Korea
- KODISA Scholarship Foundation, the Republic of Korea

SECTION 14: CONFERENCE ADMINISTRATION AND SESSION DIRECTORS

CONFERENCE GENERAL CHAIR
Dr. Jung Wan Lee (Professor of Boston University, USA).
E-mail: jwlee119@bu.edu
Dr. Lee will be responsible for all of the on-site details in preparation for the congress. During the congress, he will assist in making all program and local arrangements decisions and provide supervision to the Local Arrangements Committee. Dr. Lee also co-edits the conference program and proceedings and is responsible for finalizing both the congress program and the proceedings from the world.

CONFERENCE ADMINISTRATIVE DIRECTOR IN KOREA
Dr. Myoung-Kil Youn (Professor of Eulji University, Korea).
E-mail: kodisajournals@daum.net
Address: Hanshin Officetel Suite 1030, 2463-4 Shinheung-dong Sujeong-gu, Seongnam-city, Gyeonggi-do, Korea (461-720). Tel: (+82 31) 740-7292 Fax: (+82 31) 740-7361
Dr. Youn co-edits the conference program and proceedings and is responsible for finalizing both the congress program and the proceedings from Korea.

FOR FURTHER INFORMATION

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