

Dear valued students,

Assignment 2 (website design) is due in November 3, 2010.

The syllabus states as follow:

Assignment 2: Website design and web presentation

(Individual assignment, 20% of total grade)

Guidelines for a website design: total 15 points maximum

- 1. Students should create or design a website about any topic they are interested in.**
2. Each website will be **at least 10 web pages** in link, including a homepage and other reference pages. It should not be counted those web pages that simply link to specific URLs.
- 3. Submission: 1) A zip file included all web pages and links** should be sent by an email **not later than the date of November 3, 2010.**

Guidelines for Web presentation: total 5 points maximum

Students should prepare a 10 to 12 slide PowerPoint presentation for abstracting their websites on the Internet. The web presentation of PowerPoint slides should be developed and organized in a professional manner like a webinar (“Your use of hyperlinks, layouts, and contents are the elements of your own creativity. Audio narration can definitely add to your presentation, but is not required. If you choose to narrate your presentation, please limit the audio length to no more than 10 minutes (i.e. 1 minute per slide).

Rubric for Assignment 2: Website design (total 15 points)

CATEGORY	Excellent (3)	Good (2)	Satisfactory (1)	Needs Improvement (0)
1. Learning Material (includes Forms, Spry widgets)	The student has an exceptional understanding of the material included in the site and where to find additional information. Can easily answer questions about the content and procedures used to make the web site.	The student has a good understanding of the material included in the site. Can easily answer questions about the content and procedures used to make the web site.	The student has a fair understanding of the material included in the site. Can easily answer most questions about the content and procedures used to make the web site.	Student did not appear to learn much from this project. Cannot answer most questions about the content and the procedures used to make the web site.
2. Links	All links point to high quality, up-to-date, credible sites in the bibliography. AND all the links, including links to their own pages, work.	Almost all links point to high quality, up-to-date, credible sites in the bibliography. Or there aren't many links. AND many or most of the links, including links to their own pages, work.	Most links point to high quality, up-to-date, credible sites in the bibliography. Or there are too few links. AND some of the links, including links to their own pages, work.	Less than 1/2 of the links point to high quality, up-to-date, credible sites in the bibliography. Or there are barely any links. AND few of the links.
3. Layout	The web site has an exceptionally attractive and usable layout. White space, graphic elements and/or alignment are used effectively to organize material.	The web pages have an attractive and usable layout. It is easy to locate all important elements.	The web pages have a usable layout, but may appear busy or boring. It is easy to locate most of the important elements.	The web pages are cluttered looking or confusing. It is often difficult to locate important elements.
4. Navigation	Links for navigation are clearly labeled, consistently placed, allow the reader to easily move from a page to related pages (forward and back), and take the reader where s/he expects to go. A user does not become lost.	Links for navigation are clearly labeled, allow the reader to easily move from a page to related pages (forward and back), and internal links take the reader where s/he expects to go. A user rarely becomes lost.	Links for navigation take the reader where s/he expects to go, but some needed links seem to be missing. A user sometimes gets lost.	Some links do not take the reader to the sites described. A user typically feels lost.
5. Security and privacy disclosure	Fair use guidelines are followed with clear, easy-to-locate and accurate citations for all borrowed material. No material is included from websites that state that permission is required unless permission has been obtained.	Fair use guidelines are followed with clear, easy-to-locate and accurate citations for almost all borrowed material. No material is included from websites that state that permission is required unless permission has been obtained.	Fair use guidelines are followed with clear, easy-to-locate and accurate citations for most borrowed material. No material is included from websites that state that permission is required unless permission has been obtained.	Borrowed materials are not properly documented OR material was borrowed without permission from a site that requires permission